Drew Hansen

UX/UI & MOTION DESIGN

ABOUT

With a background in motion graphics and animation, I bring a unique perspective to user experience and interaction design. My passion lies in researching, finding and solving my clients' most complex problems and, in the end, making people's lives easier through design. My experience as a user experience designer has been thoroughly rewarding thus far and I can't wait to see where my career takes me in the future.

EXPERIENCE

UX DESIGNER

Athlinks (Lifetime) | Jan 2017 - Present

User research, wireframes, visual design, interaction design and CSS for the Athlinks mobile app, website and middleware apps.

SENIOR UX DESIGNER

Effective UI (Ogilvy) | Dec 2014 - Jan 2017

User research, wireframes, visual design and motion design.

JUNIOR MOTION DESIGNER

Freed Motion | Mar 2013 - Nov 2014

2D & 3D broadcast motion design and sports graphic packages.

FREELANCE DESIGNER

Drew Hansen Design | Jun 2008 - Present

Freelance motion, web, and graphic design for clients such as Kink Bike Co., Woodstone Country Club, Plyfe, and many more.

EDUCATION

BACHELOR OF ARTS

Rochester Institute of Technology | 2010 - 2013

New Media Design & Imaging

ASSOCIATE OF ARTS

Northampton Community College | 2008 - 2010

Communication Design - New Media

MY TOOLBOX

Pen & Paper

Sketch

Illustrator

After Effects

Cinema 4D

InVision

HTML & CSS

React Native

Git

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